

Kooshi Gourmet Increased Their Conversions By 320% & Increased Their ROAS By 164% Through Customized Landing Pages

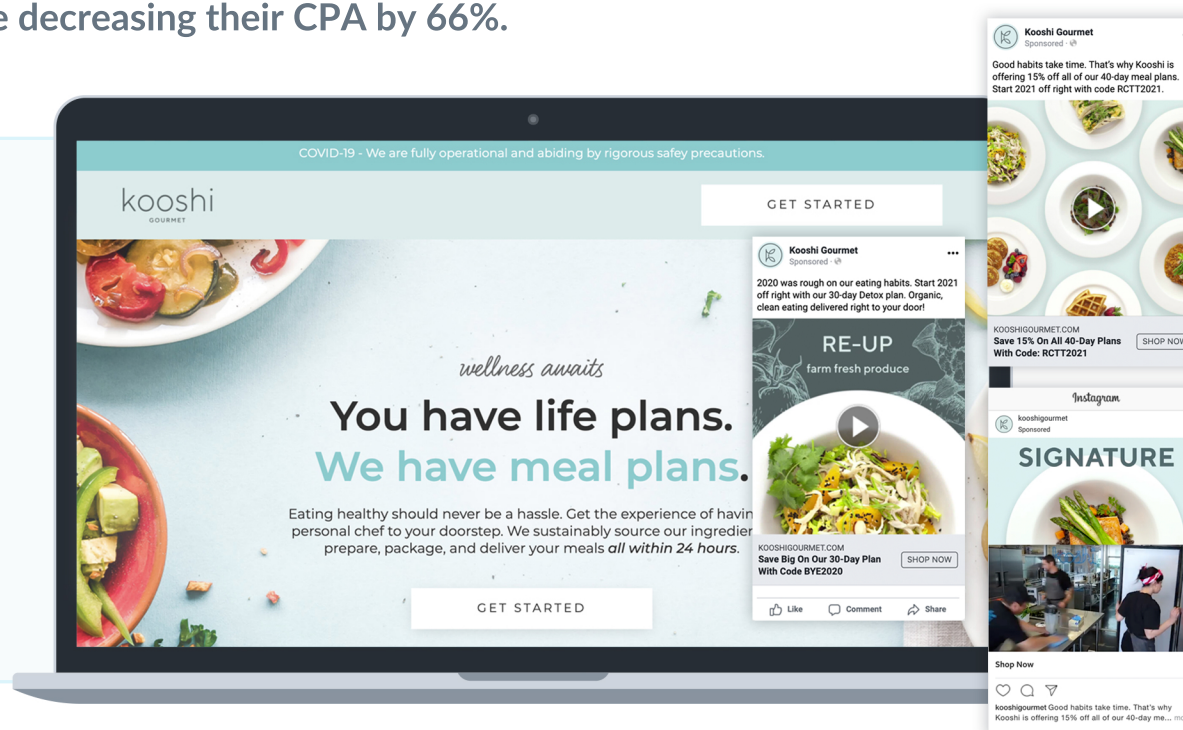


Kooshi Gourmet offers customized meals that are made with fresh, local ingredients and hand-prepared by local chefs to maintain their client's specific dietary needs. Their services are offered to those living in LA & OC, and they deliver these customized meal plans to their client's front door within 24 hours.

Prior to KlientBoost, Kooshi Gourmet was struggling with other agencies to get the results they needed through their PPC campaigns. Since teaming up with KlientBoost, **Kooshi Gourmet has seen a 320% increase in conversions, and a 213% increase in their conversion rate, while decreasing their CPA by 66%.**

How We Did It:

- Customized Landing Page
- Seasonal Ad Copy
- Dynamic Product Ads
- Re-Engagement Campaigns



“When we engaged with KlientBoost it was our last try at making PPC work for our business, because no one else was able to provide the transparency, communication, and most importantly the profitability for our PPC marketing channels. Then our Account Manager pointed out to us something that every agency before them had missed - a single setting in our Facebook ads manager that was costing us 40% of our sales... they cleaned it up, optimized our targeting and went live with the ads. Since engaging with KlientBoost, the channels they are responsible for have experienced a growth of over 100% in sales. They were the only ones who were able to maintain precise communication, adherence to our brand guidelines and an accountable chain of custody as it pertains to action items on our account. They are very well organized and have at times outperformed our in-house team in terms of speed of implementation and reliability.

Robert Sukhudyan - Digital Marketing Manager | Kooshi Gourmet

The Results

↓ **66%**
Decrease in CPA

↑ **320%**
Increase in Conversions

↑ **164%**
Increase in ROAS

↑ **213%**
Increase in Conversion Rate