

L'Orenta Goes Nuts with KlientBoost: Conversions, Revenue, and ROAS Skyrocket



L'Orenta Nuts strives to pass down their family tradition to its customers through their gourmet nuts, dried fruits, nut mixes, chocolates, and Dutch stroopwafels, all with a touch of European elegance.

L'Orenta Nuts wanted to continue to grow and sought out ways to increase their conversions and revenue without going over their budget. They decided to work to KlientBoost to get expert guidance and apply expert techniques to get the results they wanted. Using techniques such as lookalike audiences, video ad usage, facebook power 5, and the gold pan technique, **L'Orenta Nuts saw a 158% increase in conversions, and an 86% increase in their ROAS, resulting in a 158% growth in revenue.**

The Results

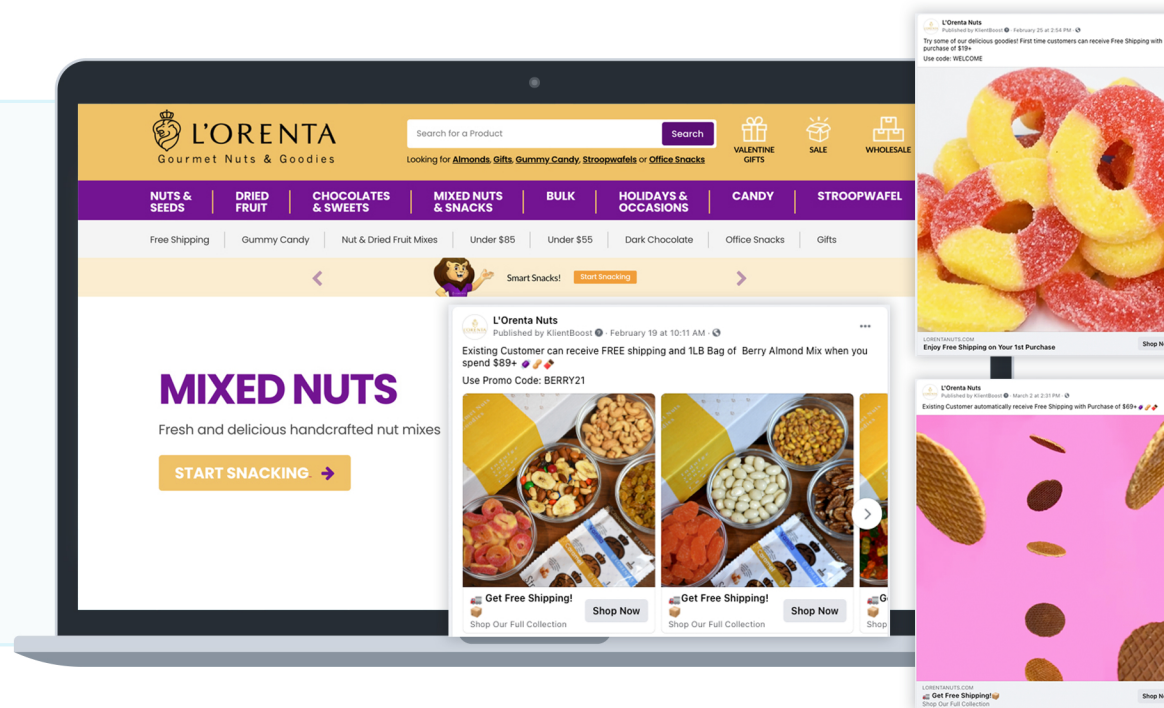
↑ **158%**
Increase in Conversions

↑ **86%**
Increase in ROAS

↑ **158%**
Increase in Revenue

How We Did It:

- Gold Pan Technique
- Lookalike Audiences
- Video Ad Usage
- Facebook Power 5



What I like the most about KlientBoost is their transparency and game plan. They plan their work and work their plan. If there are any issues or concerns they immediately correct them. They have an open line of communication and truly care about their customer's success. KlientBoost has helped us increase ROAS, ROI, and sales volume from different platforms.

Sam Henselign – CEO | L'Orenta Nuts