

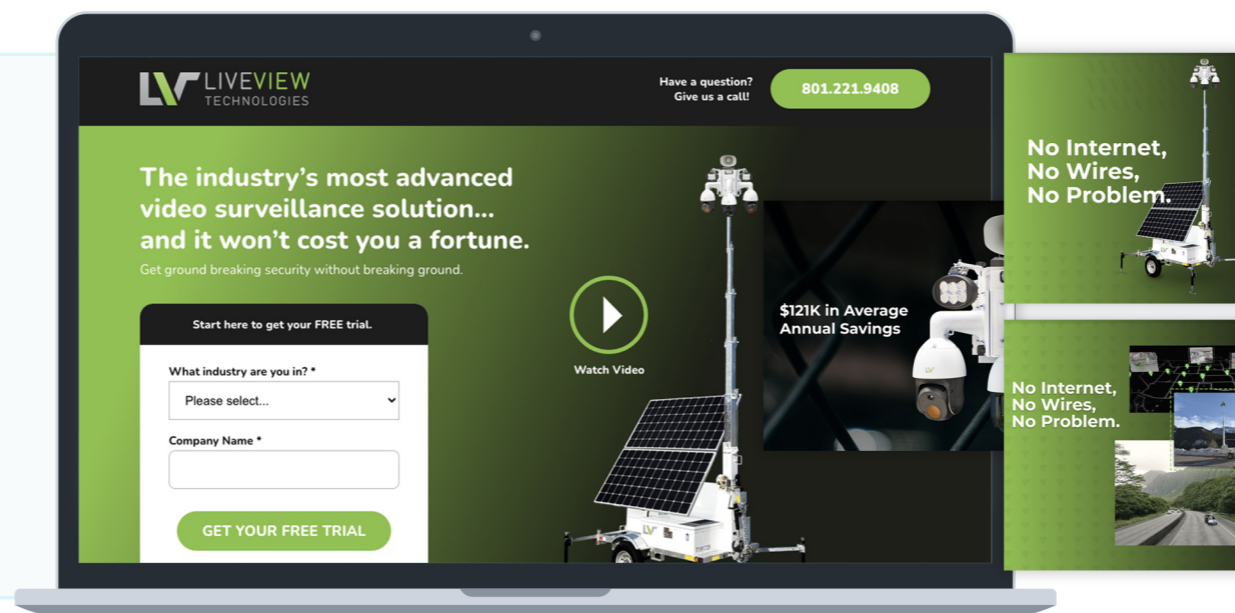
# LiveView Technologies Saw A 500%+ Increase To Their ROI Through Facebook Power 5 In Just 1 Month

LiveView Technologies offers world-class surveillance and security that does not require wires, power, or internet connection, allowing their users to view their property in real-time. Whether their users need surveillance in a parking lot, on a lonely road, or a sporting event, LiveView Technologies gives their users access whenever and wherever they need it.

LiveView Technologies knew they could utilize their social campaigns to grow their brand even more. They resourced the experts at KlientBoost to help them increase their amount of leads. **Using techniques like Facebook power 5, LinkedIn lead form ads, and Facebook geo-segmentation, LiveView Technologies saw a 567% increase in their ROI, and a 90% increase in their conversions in just 1 month.**

## How We Did It:

- Facebook Power 5
- Audience Segmentation
- LinkedIn Lead Form Ads
- Facebook Audience Segmentation
- Facebook Geo-Segmentation
- LinkedIn Lead Form Ads



*"We have been running ads for a little over 3 weeks and in that time we have completely overwhelmed our sales team with quality leads for less than half the CPL expected. We recently scaled our daily budgets and saw over 200+ demo request leads in one day while still maintaining quality and a CPL of \$20 or less. The KlientBoost team has built in-depth Google Data Studio reports so I can check in on the progress/results of our ads in real time. I have been running ads or leading ad spend over the last 5 years of my career and I have never seen results of this nature as quickly as they have been able to produce them. We are thrilled by the progress and how quickly we have achieved this type of success. KlientBoost has been there for every step of the process, even getting into our marketing automation platform, HubSpot. Being a brand new account it has been challenging to chase down all of the internal connections needed to launch these brand new ad accounts, but they have been hands on since day one."*

**Derek Boggs** - Director of Marketing & Demand Generation | LiveView Technologies

## The Results

↑ **567%**  
Increase in ROI

↑ **90%**  
Increase in Conversions

↑ **9%**  
Increase in Conversion Rate