

Mobile Assistant Doubled Their Conversion Rate In Just 3 Weeks Through Video Ads & Targeted Audiences

Mobile Assistant offers a niche product, Talk It Mobile, a state-of-the-art technology app that transcribes meeting notes allowing users to listen to their meeting notes which includes built in search capabilities and unlimited storage. Mobile Assistant's goal is to innovate the way people capture their notes, memoranda, and business data in a highly-detailed and accurate way to save time, money, and energy for their clients.

Mobile Assistant knows the quality of their service is unique and top-notch which is why they were eager to market their services and grow. They knew offering free trials would be the way to reel in more clients and grow, but felt unsure on where to begin. They decided to enlist KlientBoost to help them design, manage, and advertise their free trial services and **within 3 weeks, KlientBoost helped Mobile Assistant double their goals and resulted in a 120% increase in conversion rate and a 15% increase in conversions.**

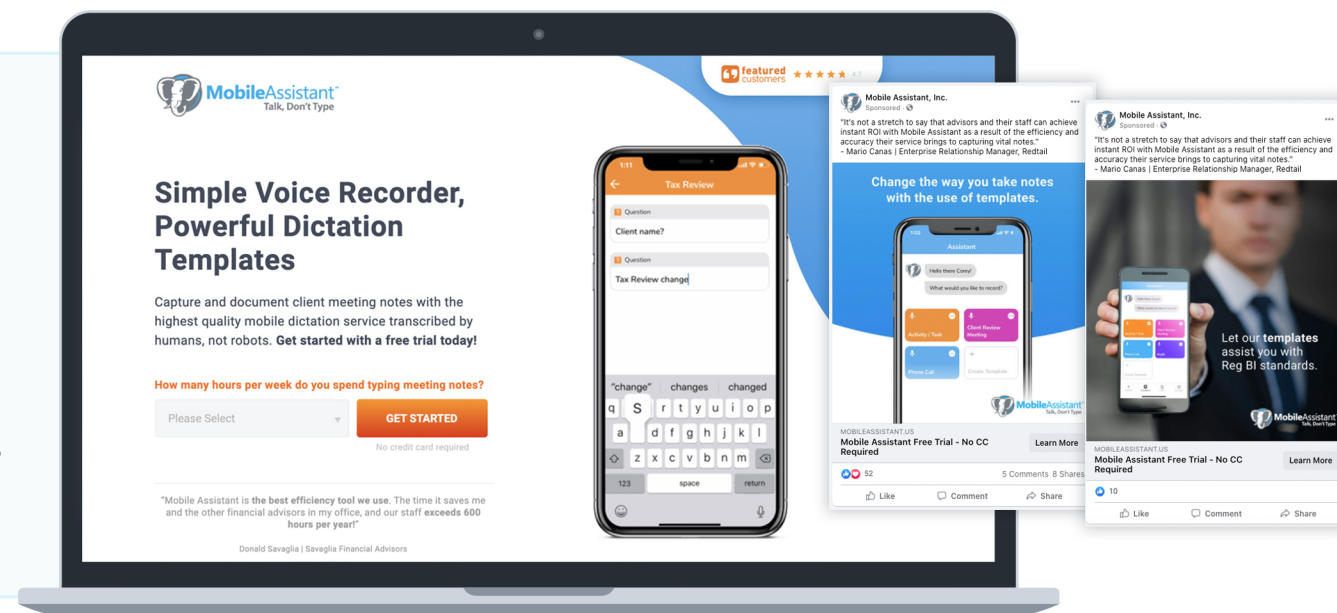
The Results

↑ **120%**
Increase in Conversion Rate

↑ **15%**
Increase in Conversions

How We Did It:

- Facebook Power 5
- Video Ads
- Targeted Audiences
- Facebook Lookalike Audiences



"We hired KlientBoost to design and manage advertising landing pages to increase free trials with our services. Our goal was to increase our free trial customers by 50%. In just 3 weeks, our free trials more than doubled! KlientBoost's workflow is very efficient. They add resources when needed to solve any problems or tasks that come up. I've appreciated the independent style of the KlientBoost team. They are responsive to questions and work independently to adjust the ads, and report weekly with data that supports the decisions they make sure to reduce our CPC and increase sign-ups. No micromangement needed from our team, and their expertise has been evident from day one."

Corey Westphal – CEO & Founder | Mobile Assistant