

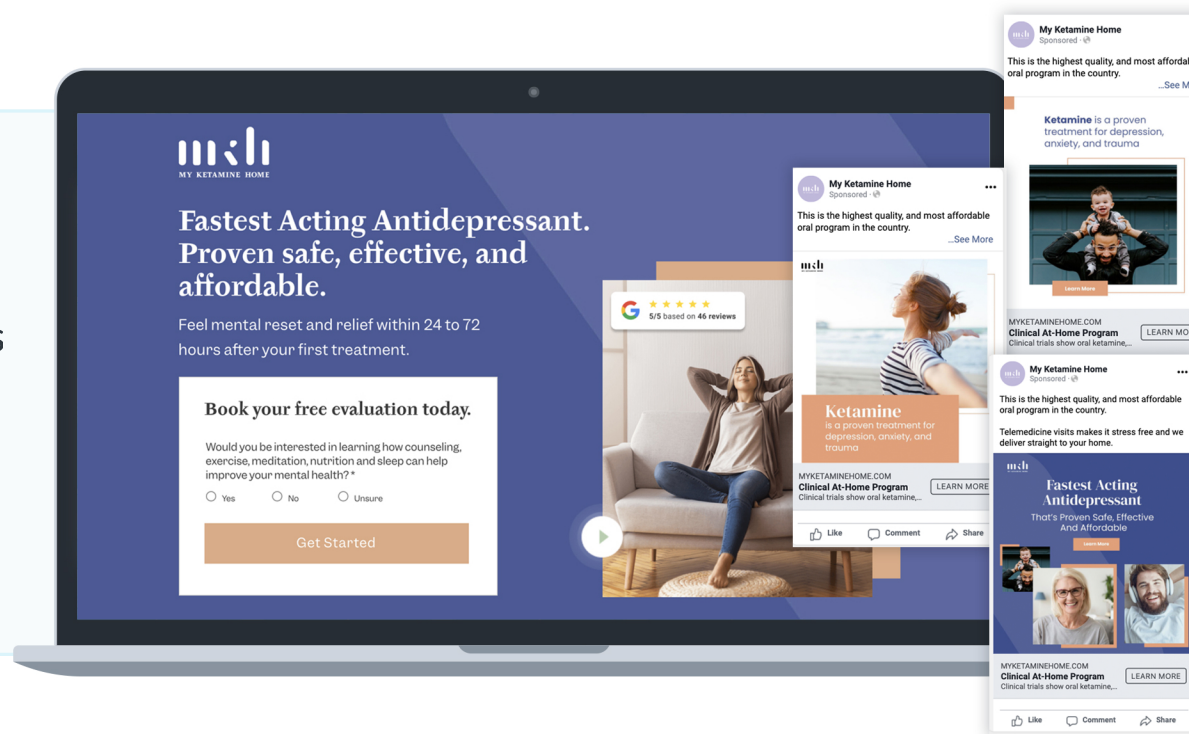
My Ketamine Home Increased Conversion Volume By 109% In Less Than 3 Months

My Ketamine Home is a modern comprehensive mental health and wellness center that is mastering the art of KetaCounseling. They offer full medical evaluations through their telemedicine platform, deliver medication straight to the client's home, and combine ketamine with counseling through somatic techniques by enhancing psychodynamic frameworks. Through KetaCounseling, clients are able to gain new insights that are transformative and life-changing.

When the pandemic hit, depression rates increased and My Ketamine Home knew they could help make a difference. They made it their mission to help as many individuals as they could through KetaCounseling, but needed an extra set of hands to market their unique counseling services. They turned to KlientBoost to help them increase the amount of scheduled appointments and **in less than 3 months, My Ketamine Home saw an increase in conversion volume by 109% while decreasing their CPA by 5%.**

How We Did It:

- Dynamic Prospecting Campaigns
- Dynamic Reengagement Campaigns
- Audience Testing
- Multivariate Ad Testing
- Dedicated Landing Page



"Since starting with KlientBoost end of November we have seen a double to triple increase in evaluations and also a decrease in the daily budget limit. This has been a win-win! I was impressed that they were very data-driven and understood that the healthcare sector worked quite differently from the typical b2c and b2bs out there. I am also very happy with their quick replies. We are very satisfied with their work so far and am excited to continue with the partnership."

Cindy Tran – Marketing Director | My Ketamine Home

The Results

 **109%**
Increase in Conversion Volume

 **5%**
Decrease in CPA