

NoiseAware Increased Conversions By 98% By Increasing Spend By 108%



NoiseAware is a service for short-term and vacation rentals that alerts homeowner of excessive noise level during quiet hours to prevent noise violations at the property. Through their patent pending-technology that identifies noise violations using algorithms and advanced machine learning, NoiseAware knows that managing rentals involves trust. No content is ever recorded ensuring your guest's privacy is always protected.

NoiseAware is a service loved by the rental management community and wanted to take advantage of the rise in rentals during the pandemic. Their goal was to increase their leads and knew they had to improve their PPC and SEO strategy, so they turned to the experts at KlientBoost to help them get the results they wanted. **Through Facebook power 5, CRO landing pages, and custom intent display, NoiseAware increased their spend by 108% while maintaining their CPA constant which resulted in a 98% increase in conversions.**

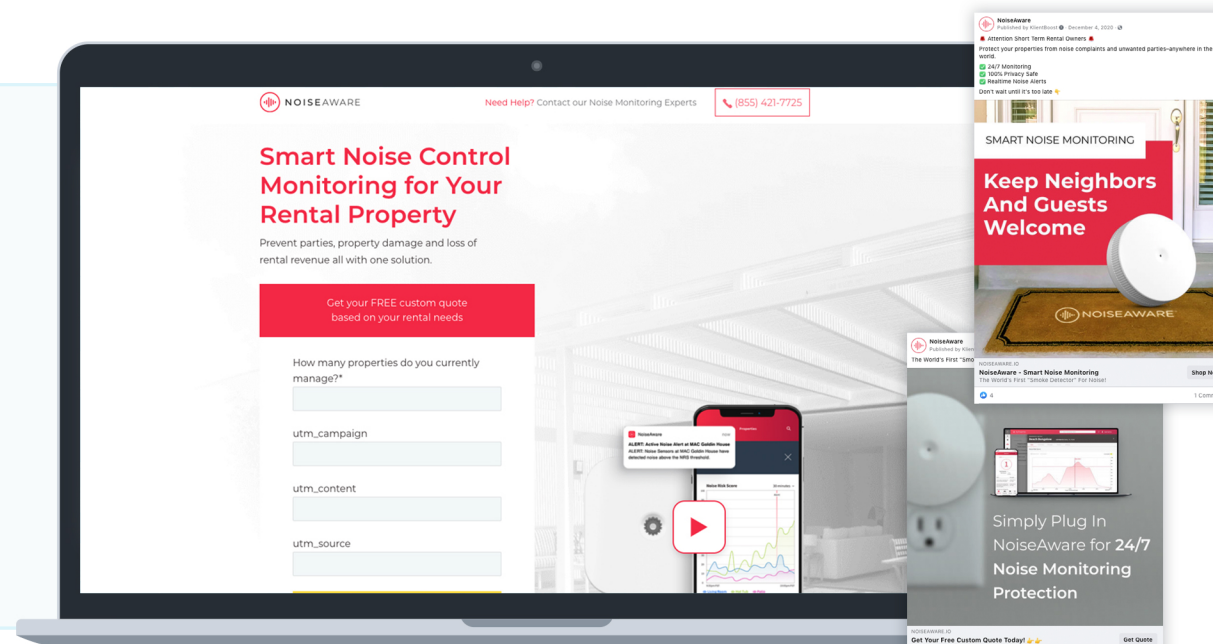
The Results

↑ **98%**
Increase in Conversions

↑ **108%**
Increase in Ad Spend

How We Did It:

- Facebook Power 5
- Dynamic Ad Creative
- CRO Landing Pages
- Custom Intent Display



"There's been a dramatic increase in our leads as well as our conversion rate. We have launched new creative faster than we ever have with a team of experts, which for a small team, is vital. Their team feels like an extension of ours. They are extremely responsive and informative. We're able to email them with any questions and get a response back within a couple of hours. Their knowledge of PPC and SEO as well as their willingness to learn about our company and industry is impressive. They're all for collaboration and are always willing to educate us on the nuances of PPC and SEO. Plus, their results are top-notch!"

Madison Perry – Marketing Director | NoiseAware