

RevenueWell Increased Conversions By 11% While Decreasing Their CPC By 10% Through A/B Testing

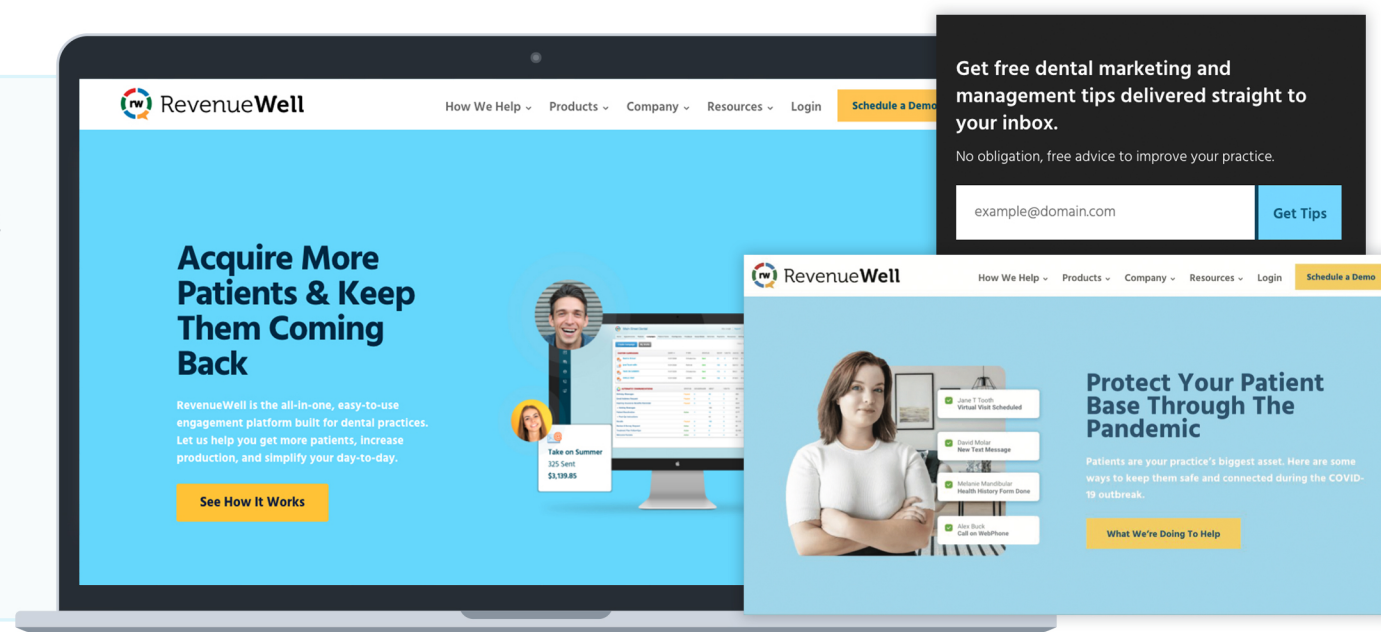


RevenueWell is a full-service marketing platform built specifically for dental practices to help them grow their practice and retain existing customers.

RevenueWell needed help increasing their paid search acquisition and looked to KlientBoost to help take their accounts to the next level. With Single Keyword Ad Groups and the multi-step landing pages, **KlientBoost was able to increase their conversions by 11% while decreasing their CPC by 10%.**

How We Did It:

- Single Keyword Ad Groups
- Multi-Step Landing Pages
- Custom Landing Pages
- A/B Testing Landing Pages



The Results

↑ 11%
Increase in Conversions

↑ 8%
Increase in CTR

↓ 10%
Decrease in CPC



"I brought KlientBoost on to help me with some of the day to day ad operations. From the start, they truly took the time to understand our marketing and sales funnels and our personas as RevenueWell is unique from other SaaS companies. They quickly became an extension of my team, offering ideas to complement my existing strategy, jumping into troubleshoot marketing operations issues, and generating useful insights through A/B testing. The KlientBoost team has been some of the most intelligent, creative, and hardworking marketers I've worked with!"

Jackie Kranenburg – Demand Generation Manager | RevenueWell