

Signpost Increased Their Organic Traffic By 176% Through SEO-Focused Content Strategy



Signpost is a customer communication app that helps businesses attract, connect, and grow their customer base by managing all their messages in one single place. From marketing automation to generating reviews to collecting & tracking customer payments, Signpost works with all types of service businesses to help them gain more business in an organized and easy-to-use app.

Wanting to help other businesses succeed, Signpost wanted to spread their knowledge and services but were seeing mixed results on their Google ranking. They decided to hire KlientBoost to help them execute their SEO strategies by using techniques like on-page optimization, SEO-focused content strategy, and creation of priority pages. Soon enough, **Signpost was ranking on the 1st page of Google for keywords like "How to Leave Google Review," & "How to Turn Off Reviews on Facebook,"** as well as increasing their organic traffic by **176%**.

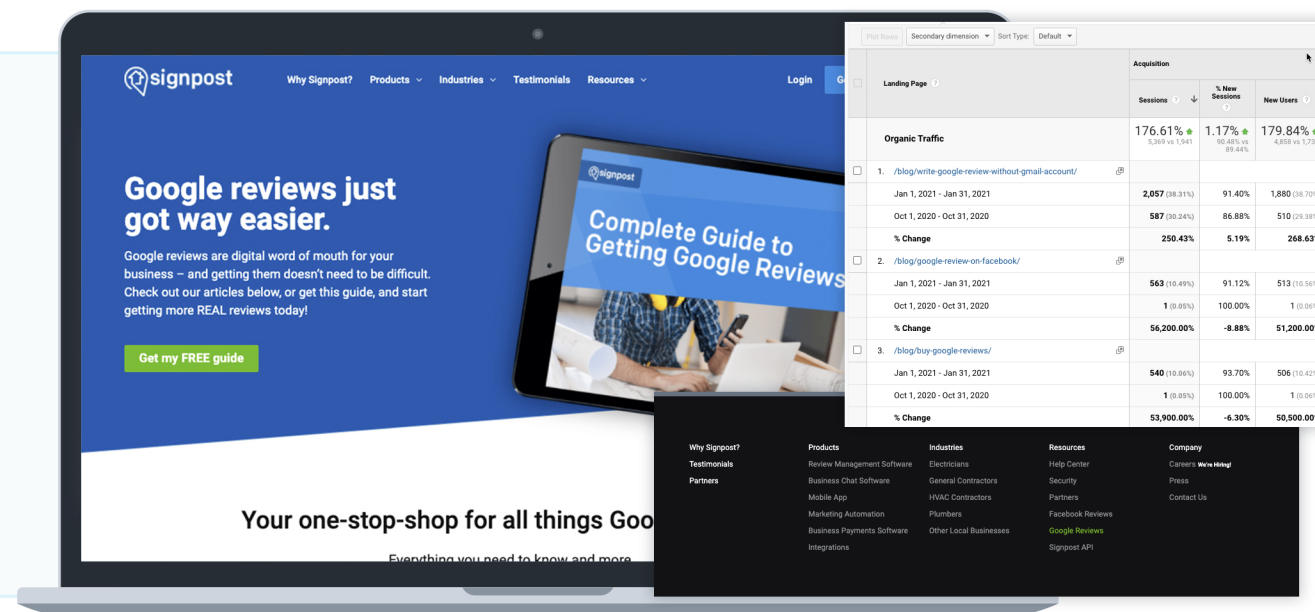
The Results

 **176%**
Increase in Organic Traffic

1st Page Google Rankin
For "How to Leave a Google Review"
& "How to Turn Off Reviews on Facebook"

How We Did It:

- Website Migration
- Creation of Priority Pages
- On-Page Optimization
- SEO-Focused Content Strategy
- Creation of Hub Pages
- Internal Linking Blog Content



Their engagement and passion to drive our results up truly shows. When we first hired KlientBoost we told them what we were struggling to see and what we wanted to see. They went straight to work and would always get my approval first before implementing, and even if I didn't know or understand what those techniques were, they took the time to explain to me. Their ambition and drive for us to succeed is what really impressed me the most. I really enjoyed working with them and getting to learn from the experts first-hand.

Justin Ulrich – Director of Demand Generation | Signpost