

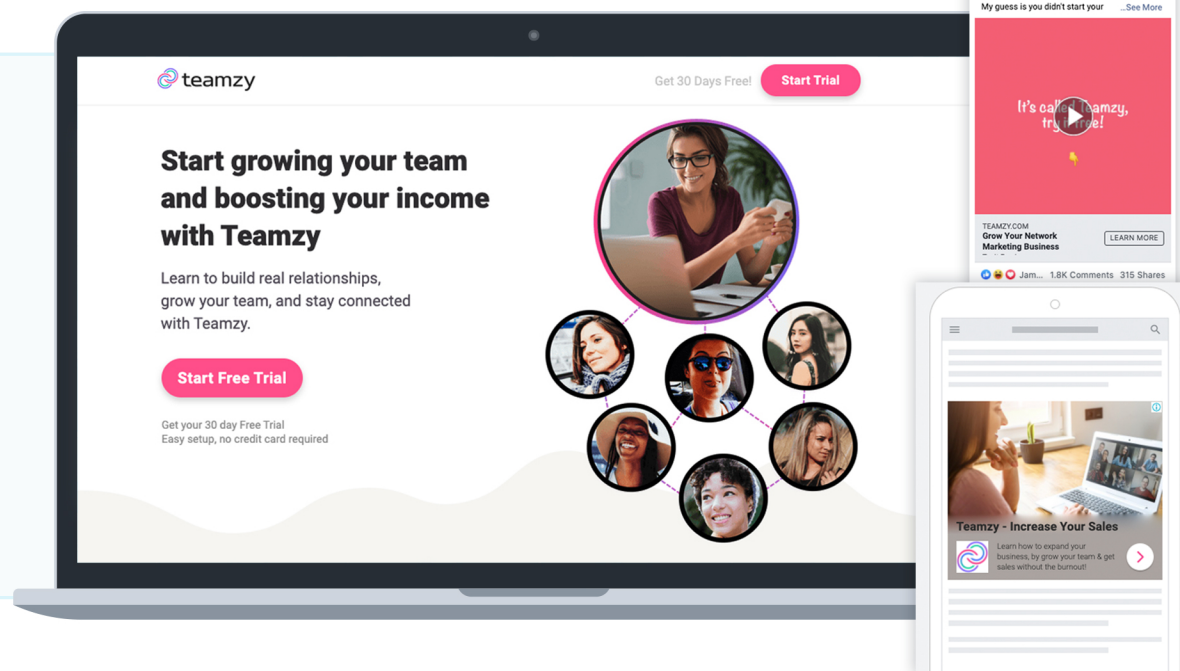
Teamzy Saw A 325% Increase In Conversions And A 70% Reduction in CPA Through Facebook Power 5

Teamzy is a CRM software that specializes in helping businesses grow through contact management. They help turn prospects into customers and guide their users through every step to ensure no leads fall through the cracks. Their goal is to help businesses increase their revenue by helping them grow their business faster.

Teamzy strives to help businesses increase their revenue by helping them grow their business through contact management with their unique CRM software. Being a fairly new company, Teamzy needed a leg up in their google ads campaigns. They decided to work with KlientBoost to get the results they wanted and using techniques like Facebook power 5, A/B testing landing pages, and responsive display ads, **Teamzy saw a 325% increase in conversions and a 70% decrease in CPA.**

How We Did It:

- Facebook Power 5
- Super Look-a-Like Audiences
- Dark Posting Ads
- Custom Intent Campaign
- A/B Testing Landing Pages
- Responsive Display Ads



"KlientBoost came recommended and after seeing their reviews we decided to brief them on what we wanted. They quickly went to work and would constantly update me on what they were working on. Their attitude is phenomenal and their work-ethic is admirable. They were exceeding our goals and always recommend new ideas on how to improve even more. I like that they keep pushing to help our goals exceed and really care about our company success. They feel like an extension to our team."

Eric Johnson – Founder & CEO | Teamzy

The Results

↑ 325%
Increase in Conversions

↓ 70%
Decrease in CPA