

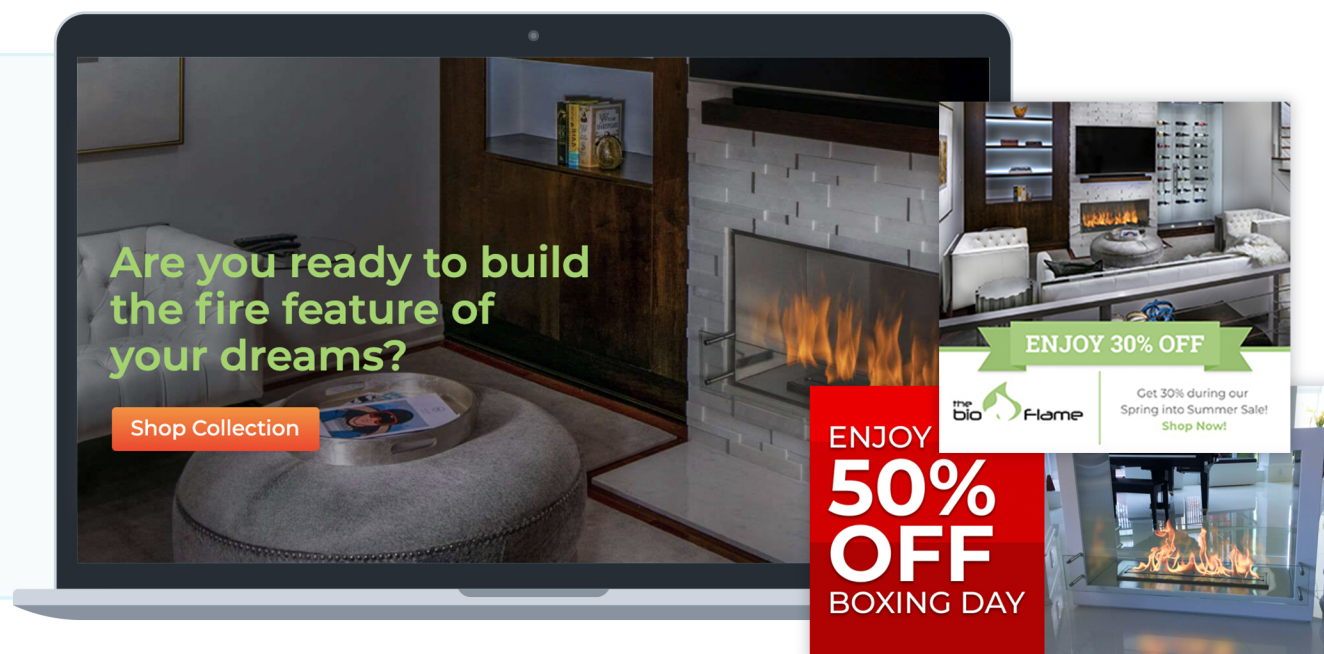
The Bio Flame Increased Conversion Rate By 413% By Combining Forces With The PPC Experts At KlientBoost

The Bio Flame offers a wide variety of modern-day fireplace options through the use of bioethanol to create state of the art fireplaces and burners. It requires no venting, no gas lines, and no outlets while providing more heat production and less waste, leaving close to zero environmental impact and a convient option to have in homes, resorts, or hotels.

The Bio Flame was ready to expand their reach to new clients but first needed help sharpening their PPC strategy. They turned to the PPC experts, KlientBoost, to help them ramp up their strategy and the results were instant. **The Bio Flame increased their conversion rate by 413% and continue to see month-to-month growth**, which is why The Bio Flame continues to trust KlientBoost to handle their PPC strategy to this day.

How We Did It:

- Keyword Tapering Structure
- Responsive Display Ads
- CRO Landing Pages
- Single Keyword Ad Groups



"KlientBoost has been managing our PPC accounts on various platforms for almost a year now and I can say that we have seen month over month growth. Overall, much better ad ranking, ad copy, and landing pages, we couldn't be happier! We are at the point where we canceled our weekly follow up calls as I know that KlientBoost is doing a great job from our sales."

Alex Roudinski – President | The Bio Flame

The Results

 **63%**
Increase in Conversions

 **413%**
Increase in Conversion Rate

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