

Allied Auto Transport Increased Their Conversions By 118% While Decreasing Their CPA By 24% Through Location Specific Campaigns



Allied Auto Transport provides services in the automobile shipping industry that can ship your car from coast to coast or to a different country. They offer everything from enclosed carrier auto transport for high-end clients to open carrier auto transport and motorcycle shipping. With over 30 years of experience, they promise their clients a fast, safe, and reliable option making them one of the best car transport networks in the nation.

Allied Auto Transport turned to KlientBoost to help them increase their online presence and gain more leads. Since partnering up together, KlientBoost helped Allied Auto Transport increase their conversions quarter-over-quarter and simultaneously decrease their CPA. **Through location-specific campaigns, A/B testing their landing page, an account restructure, and a 'Click to Call' CTA button, Allied Auto Transport saw a 118% increase in their conversions from Q1 to Q2 and a 24% decrease in their CPA from Q1 to Q2.**

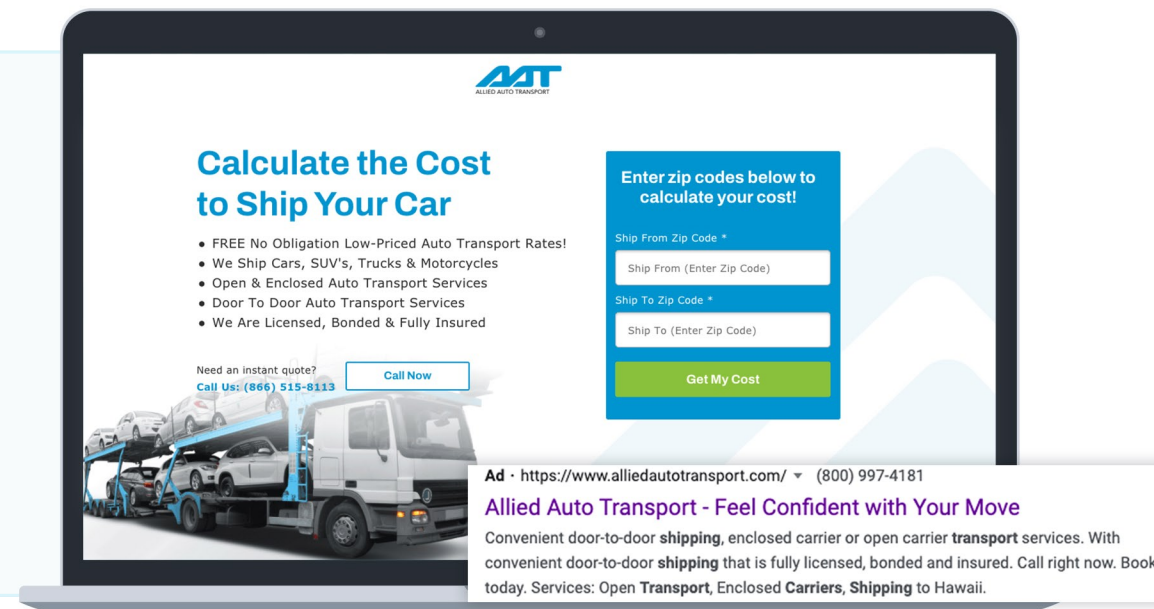
The Results

↑ **118%**
Increase in Conversions

↓ **24%**
Decrease in CPA

How We Did It:

- Location Specific Campaigns
- A/B Testing Landing Page
- Account Restructure
- Click To Call CTA Button



We turned to KlientBoost as we needed to increase our online presence as well as generate more leads. A fellow business recommended KlientBoost and had outstanding reviews. They have given our lead generation an overall makeover. Our targeted prospects are now seeing clear and easy-to-follow steps to submitting their information for our sales team. They work hand in hand with us making sure we have more than just leads, but the highest quality leads. The workflow has been amazing. Their communication and quick responses allow us to keep moving rapidly on our projects. We have seen significant growth in high quality leads. We found their professionalism and skill set to be the most impressive. They know their market and they how to bring in more leads for us and have guided us through what is needed to make our company grow.

Seth Goodson - Chief Operating Officer | Allied Auto Transport