

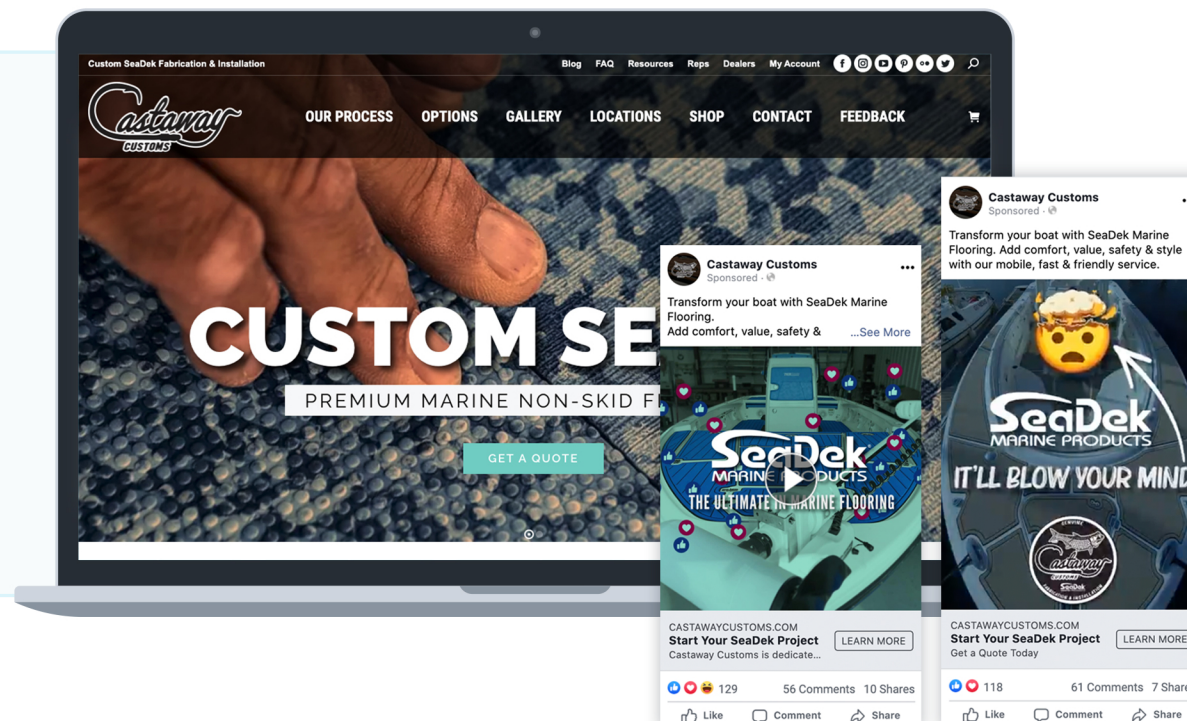
Castaway Customs Increased Their Conversions By 57% And Increased Their Conversion Rate By 28% Through Location Targeting

Castaway Customs helps create, design, manufacture, and install customized flooring decks to withstand the harsh conditions of the marine environment. Their team of experts inspects each part before sending it out to be installed to ensure their work is top-quality and helps their boating experience more safe and enjoyable.

Since partnering up with KlientBoost, Castaway Customs has seen consistent growth in its PPC campaigns for Facebook and Google Ads. By applying techniques such as competitor search campaigns, priority bucket strategy, location targeting, and look-alike-audiences, KlientBoost has helped Castaway Customs increase their conversions by 57%, increase their traffic by 31%, and increase their conversion rate by 28%.

How We Did It:

- Competitor Search Campaign
- Priority Bucket Strategy
- Location Targeting
- Look-alike-Audiences



The Results

↑ **57%**
Increase in Conversions

↑ **31%**
Increase in Traffic

↑ **28%**
Increase in Conversion Rate