

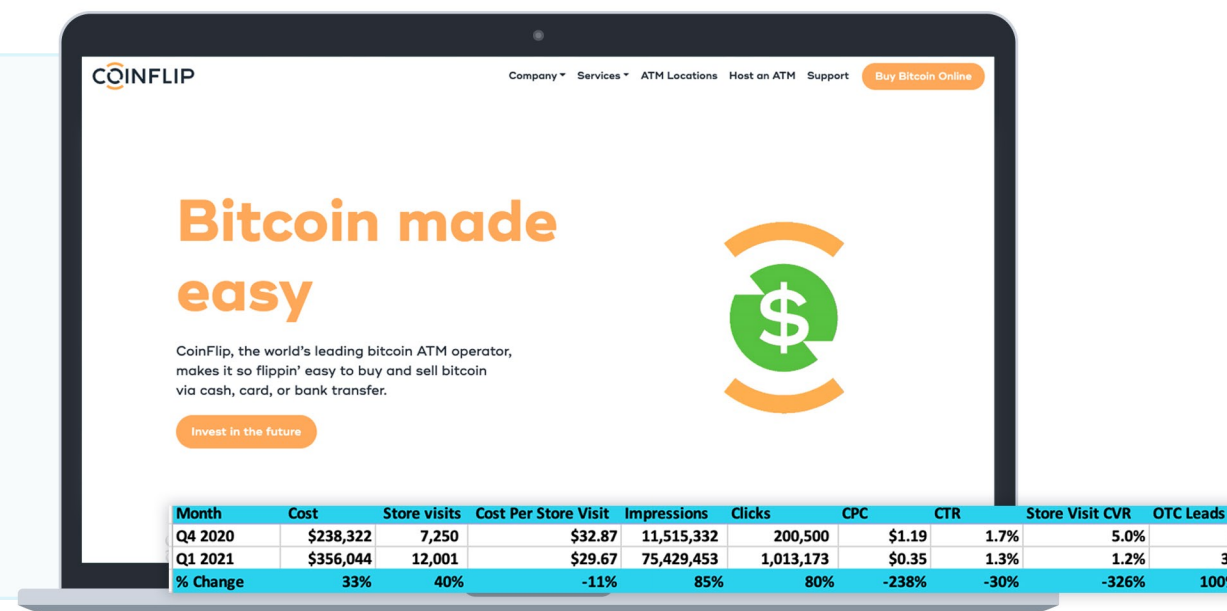
CoinFlip Decreased Their Cost Per Click By 238% And Increased Their Traffic By 80% By Launching Local Campaigns

CoinFlip is one of the world's leading bitcoin ATM operators that makes Bitcoin simple and safe to use that also offers quick and easy ways to buy or trade Bitcoin. CoinFlip is a one-stop-shop for Bitcoin that removes the long onboarding times of traditional exchanges and an easier method to buy and sell cryptocurrencies.

CoinFlip looked to KlientBoost to help them manage their Google advertising and social media ads to increase traffic while lowering their cost per click. Once CoinFlip hired the experts at KlientBoost, they went straight to work and **applied techniques** such as display ads, launching local campaigns, and social media ads to help CoinFlip increase their conversions by 40% and increase their traffic by 80% while slashing their CPC by a staggering 238%.

How We Did It:

- Launching Local Campaigns
- Display Ads
- Social Media Ads



The Results

↑ 40%
Increase in Conversions

↓ 238%
Decrease in CPC

↑ 80%
Increase in Traffic



"We hired KlientBoost to manage our Google advertising and advertisements on our social media. They are in charge of updating spend, creating campaigns, finding keywords, and also answering questions that we many have about marketing. This helped us get way more clicks for the same amount of money and we are very happy with the growth. I think their communication is the most impressive. I have never worked with a company before that is as active and can also meet all of our demands in a timely manner that is even faster than what we expect. I would recommend KlientBoost to anyone that is not only looking for an ads agency, but also people who are looking to learn more about it and have an account manager that really cares."

Dustin Wei – Head of Business Development | CoinFlip