

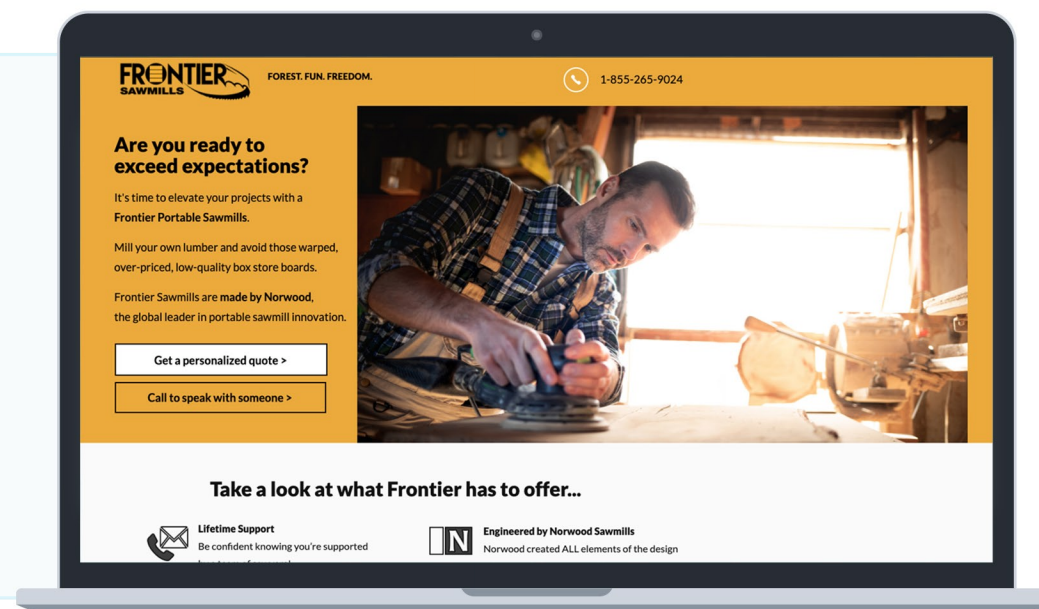
# How Frontier Sawmills Skyrocketed Their Conversions By 782% And Their Conversion Rate By 744% Through Smart Bidding Strategy

Frontier Sawmills offers their clients an affordable entry-level portable sawmill that is best suited for first-timers and at-home projects. Frontier Sawmills are designed by Norwood using the same high standards of innovative engineering, and they're built overseas to rigorous international safety standards.

Frontier Sawmills was looking for true experts to partner up with to help them increase their conversions while helping them save money simultaneously. After partnering up with KlientBoost, the team implemented new strategies for Frontier Sawmill to incorporate into their strategy based on KlientBoost's data-driven results. This led to international expansion, customized landing pages, YouTube ads, and smart bidding strategies across the awareness, research, and purchase stages of their customer funnel. **The results Frontier Sawmills saw were record-breaking. Their conversions skyrocketed by 782% and their conversion rate increased by 744% while decreasing their CPC by 84%.**

## How We Did It:

- Smart Bidding Strategy
- Expanded Internationally
- Customized Landing Pages
- YouTube Ads



## The Results

↓ **84%**  
Decrease in CPC

↑ **782%**  
Increase in Conversions

↑ **744%**  
Increase in Conversion Rate

↑ **252%**  
Increase in CTR