

An International Money Platform Increased Their Conversions By 1,118% While Decreasing Their CPA By 92% Through Customized Landing Pages



Growing to a global scale, this international money platform service has established its trust with its clients by strategically acquiring established money transfer companies with trusted ethnic brands. When people want to send money abroad, this international money platform has been a first choice for fast and reliable international funds transfer by millions.

An international money platform was in search of an agency that could help them run their Facebook ads and deliver results. After the initial call with KlientBoost, KlientBoost sent a strategy that they could incorporate before the launch of the new campaign and after an exciting approval, went straight to work. Using techniques such as geo-targeting and retargeting as well as customized landing pages, **KlientBoost helped this international money platform increase their conversions by 1,118% while decreasing their CPA by 92%.**

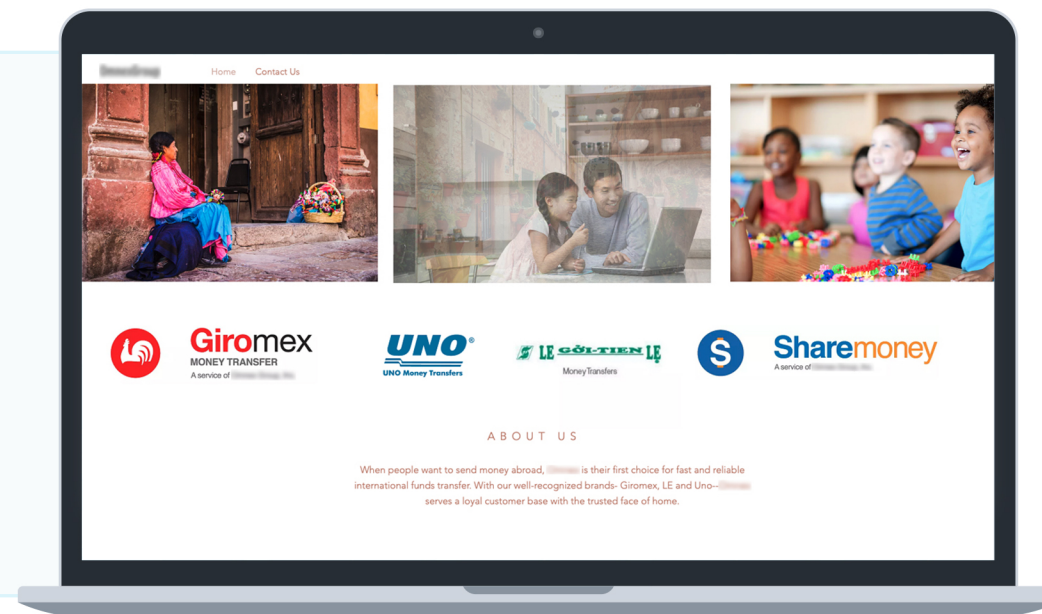
The Results

↓ **92%**
Decrease in CPA

↑ **1,118%**
Increase in Conversions

How We Did It:

- Customized Landing Pages
- Geo-Targeting
- Retargeting



"We hired KlientBoost to run Facebook Ads exclusively for us. After a launch call where we walked them through what we're trying to accomplish, they came back to us with a strategy before launching the campaign. We also gave them our brand guidelines to work off of. Their knowledge of Facebook is impressive. We've worked with other agencies that had the strategy, but they weren't able to deliver results. KlientBoost told us exactly what they were going to do, and they delivered. We saw the results."

Business Development Associate