

STAFFVIRTUAL Increased Their Organic Traffic By 38% Through SEO-Focused Content

STAFFVIRTUAL is an outsourcing services provider that handles the recruitment, training, and management side of the business. STAFFVIRTUAL has helped businesses outsource to the Philippines by building a team according to their client's standards resulting in a boost in productivity and profitability.

STAFFVIRTUAL resourced the services at KlientBoost to help them increase their traffic through SEO and content marketing. Since partnering up with KlientBoost, **STAFFVIRTUAL has seen a 38% increase in their organic traffic, a 27% increase to their users, and a 13% increase in their search impression shares.** KlientBoost's SEO team was able to achieve these desired results for STAFFVIRTUAL by using techniques such as **SEO-focused content, on-page optimization, internal blog content, and creation of priority pages.**

How We Did It:

- SEO-Focused Content
- On-Page Optimization
- Internal Linking Blog Content
- Authority Building
- Creation of Priority Pages



We hired KlientBoost to help us increase our traffic and conversions on my website. They provided SEO services, content marketing, Google Ads, and conversion rate optimization as well as built landing pages to boost our conversion rate. KlientBoost was able to increase traffic to my site by about 30%; they're very good. They're responsive and communicative. They listen to us and what we need. We have to pivot mid-way through the project and they adjusted to our needs. Originally, we were focused on driving traffic to landing pages, but we decided the best course of action was on-site SEO. Their communication methods were very effective. The results speak for themselves, they deliver quality work.

Ike Stranathan - CEO | STAFFVIRTUAL

The Results

↑ 38%
Increase in Organic Traffic

↑ 27%
Increase in New Users

↑ 13%
Increase in Search Impression Shares