

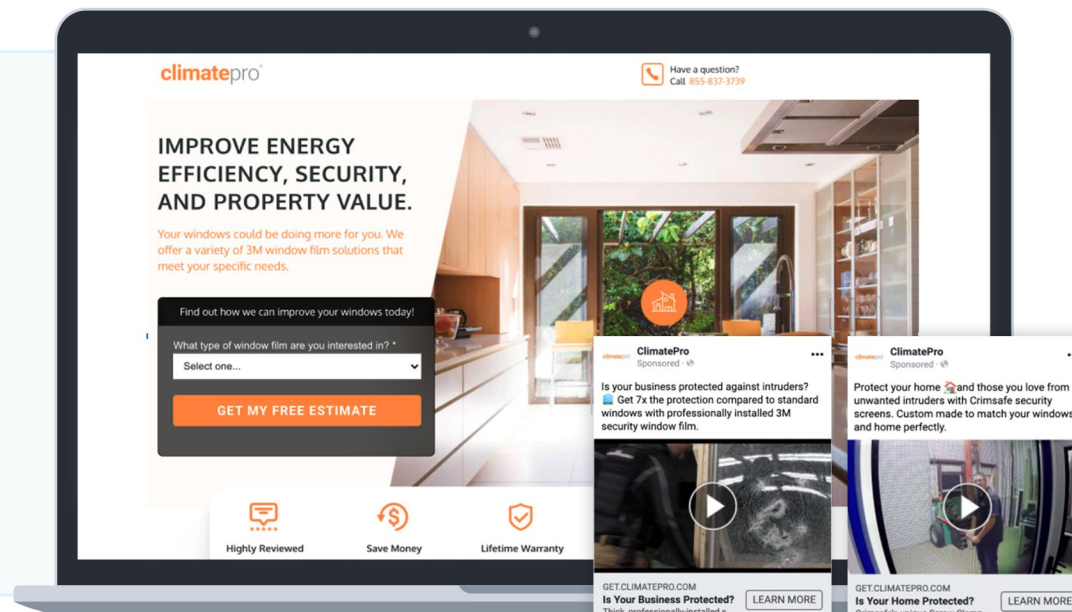
ClimatePro Increased Their Conversions By 686% Through Multivariate Split Testing Landing Page

ClimatePro are the true experts when it comes to making your windows safer, efficient, and smarter. Whether you're looking for protection, safety, security, or enhanced comfort and beauty, ClimatePro has unique products that fit your life, your style, and your needs.

ClimatePro turned to the experts at KlientBoost to help them get a leg up in lead volume coming through the pipeline while lowering their CPAs to stay within budget. Since the partnership began, ClimatePro has seen year-over-year growth in their conversions and a massive slash to their CPA. Through techniques such as multivariate split testing landing page, dedicated landing pages, A/B testing ad creative & ad copy, keyword mining and testing, and audience research — **KlientBoost was able to skyrocket ClimatePro's conversions by 686%. In addition, ClimatePro saw a 296% increase in their CTR, a 46% increase in clicks, and an 82% decrease in their CPA.**

How We Did It:

- Multivariate Split Testing Landing Page
- Dedicated Landing Pages
- A/B Testing Ad Creatives & Ad Copy
- Keyword Mining & Testing
- Audience Research
- A/B Testing Audiences



"We immediately saw an increase in viable leads and their work on our landing pages was fast and effective. The KlientBoost team champions open and clear communication, always willing to answer any questions that come their way. They are the ideal partner. They are masters of open communication and their response time is lightning fast. The company culture is friendly, warm, responsive and humble. We really can't believe that everything is working out exactly as they proposed. We can't recommend KlientBoost enough."

Brett Torrey Haynes - Marketing Manager | ClimatePro

The Results

↑ 686%
Increase in Conversions

↑ 296%
Increase in CTR

↓ 82%
Decrease in CPA

↑ 46%
Increase in Clicks