

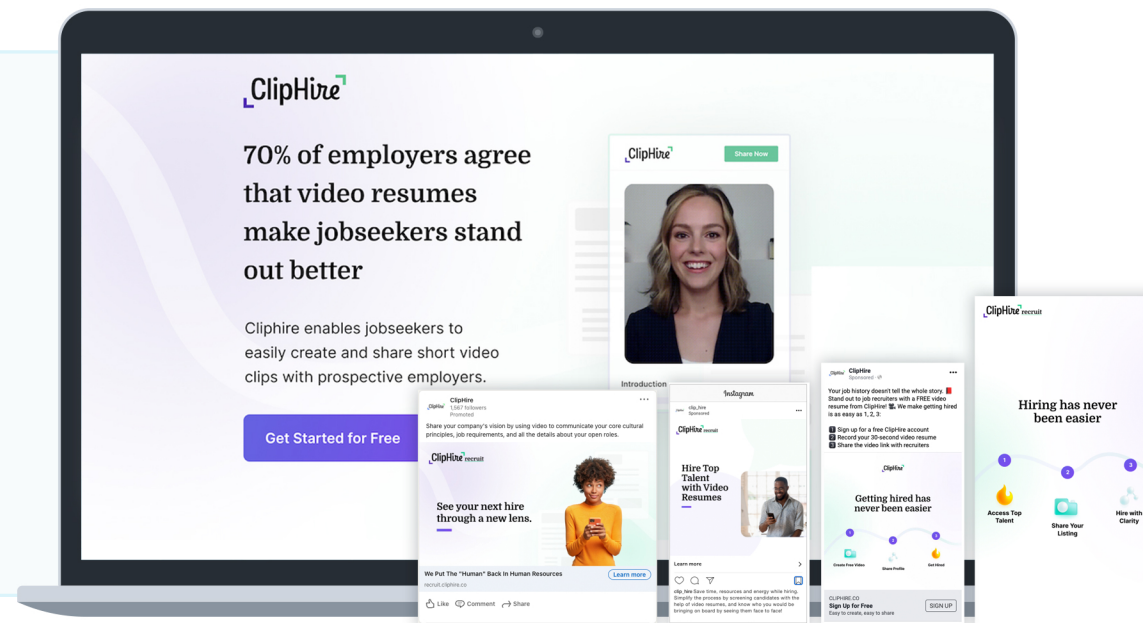
ClipHire Saw A 492% Increase To Their CTR And A 60% Increase To Conversions After Launching LinkedIn Ads

ClipHire is a comprehensive employment platform that enables jobseekers to easily create a short video, along with a sharable and verifiable digital resume to stand out in the job market. Through ClipHire, individuals have the opportunity to express themselves professionally beyond their work history, resulting in faster engagement and a better fit for both employers and jobseekers.

ClipHire resourced the experts at KlientBoost to help them increase their brand awareness on both Facebook and LinkedIn to reach their target audience and increase user growth. KlientBoost was able to help ClipHire achieve month-over-month growth which led to a 492% increase in CTR, 256% increase in traffic through PPC Ads clicks, and a 59% increase in conversions. KlientBoost applied its tried and true techniques to ClipHire's campaigns by launching LinkedIn ads, continuous creative refreshes, LinkedIn message ads, Facebook and LinkedIn video ads, and Facebook lookalike audiences.

How We Did It:

- Launched LinkedIn Ads
- Facebook Lookalike Audiences
- Facebook & LinkedIn Video Ads
- LinkedIn Message Ads
- Continuous Creative Refreshes



Working with KlientBoost completely exceeded our expectations. The creativity that they had with the images and videos they created for us was a hit from the start. The instant impact that their paid ads had on our user growth and total signups for every aspect of our business was unparalleled. Their communication was great throughout the entire process of setting up our ads and when things were running. They also did a great job at providing data for us throughout the entire process, which is always appreciated.

Peter Eterno - Head of Growth | ClipHire

The Results

↑ **492%**
Increase in CTR

↑ **256%**
Increase in Traffic

↑ **59%**
Increase in Conversions