

Pipe Restoration Inc. Unclogs Costly Keywords In Their Account And Improves Lead Flow, Clicks By 113%, and Impressions By 141%

Pipe Restoration Inc. helps customers protect their properties from costly pipe leaks, corrosion, and from contaminants leaching into the water.

Prior to working with KlientBoost, Pipe Restoration Inc.'s advertising efforts were bringing them wasteful leads. Through testing new creatives, improved bidding strategy, and making use of smart campaigns, KlientBoost increased Pipe Restoration Inc.'s clicks by 113%, impressions by 141%, and bumped up CTR by 4%.

The Results

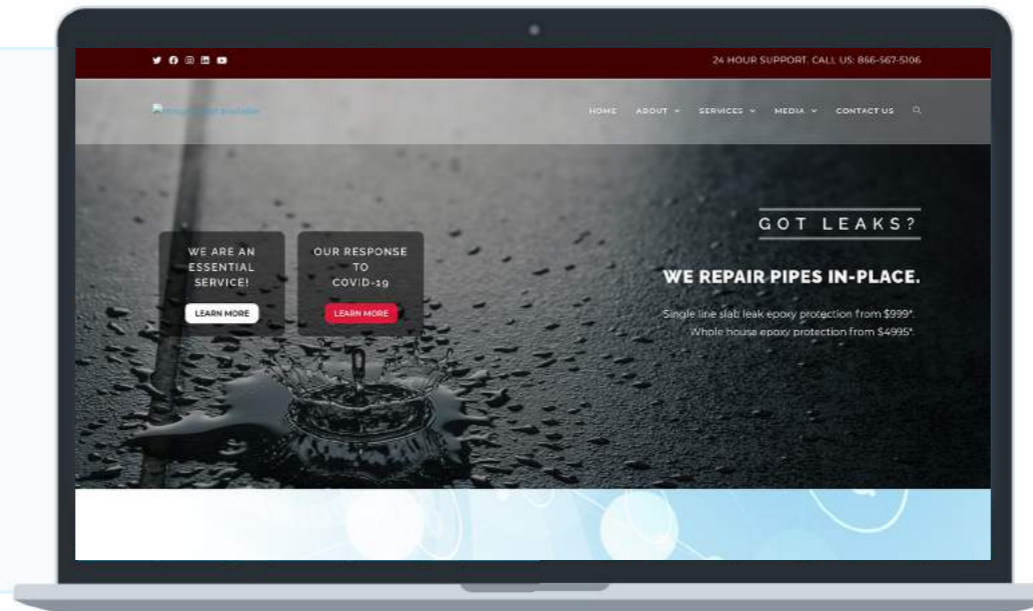
↓ **40%**
Decrease in CPA

↑ **141%**
Increase in Impressions

↑ **113%**
Increase in Clicks

How We Did It:

- Bidding Strategy Testing
- Campaign Restructures
- Ad Creative Testing
- Smart Campaign Testing



“KlientBoost is your best pick! The team is really knowledgeable about the industry and takes the time necessary to understand your business and its respective industry. They have done an amazing job getting us quality leads! I appreciate the willingness of them to teach us new things about our account. This is ultimately what separates KlientBoost from the rest.”

Abby Gearing – Pipe Restoration Inc.