

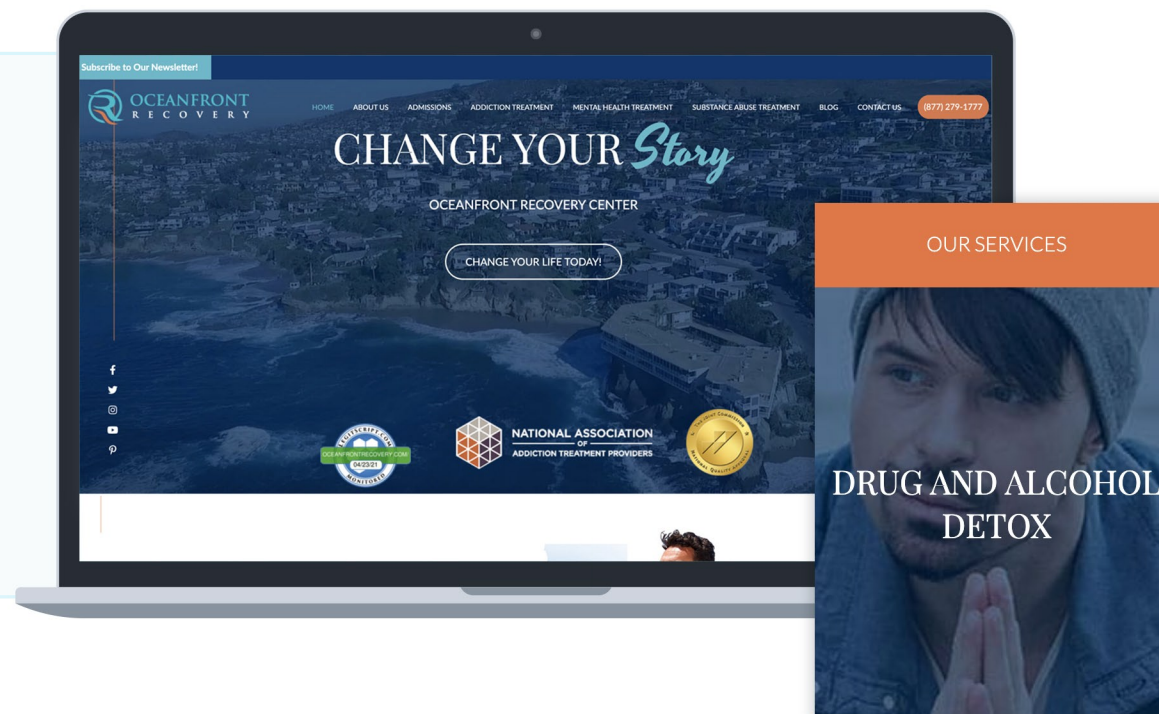
Oceanfront Recovery Saw A Record-Breaking Increase To Their Conversions by 1,100% Through Single Keyword Ad Groups

Oceanfront Recovery has a team of providers committed to creating an ideal environment for their clients and their families to recover from addictions. Located in Laguna Beach, California, their experienced staff have established a client-focused care program based upon proven treatment methods for the past five years.

Oceanfront Recovery knew they could provide their services to more families who were in search of help, so they decided to turn to the experts at KlientBoost to help them establish themselves in digital marketing. Using methods such as single keyword ad groups, branded keywords, and restructuring campaigns, **KlientBoost helped Oceanfront Recovery skyrocket their conversions by 1,100% and increase their revenue by 433%, as well as increase their conversion rate by 373%, while simultaneously reducing their CPA by 56%.**

How We Did It:

- Single Keyword Ad Groups
- Restructure Campaigns
- Branded Keywords
- Keyword Search Strategy



The Results

↑ **1,100%**
Increase in Conversions

↓ **56%**
Decrease in CPA

↑ **373%**
Increase in Conversion Rate

↑ **50%**
Increase in CTR

↑ **154%**
Increase in Traffic

↑ **433%**
Increase in Revenue